



September 23, 2014



RE: DAPL Rockies Bash

Greetings!

DAPL is honored to invite you to share in the excitement of the Second Annual NAPE Rockies, December 10–12, 2014, at the Colorado Convention Center. NAPE Rockies is Denver's most anticipated industry event in decades, and DAPL is excited to offer you the opportunity to welcome expo attendees and exhibitors to Denver by sponsoring our 2nd Annual DAPL Rockies Bash, DAPL's go-to event of the year.

The DAPL Rockies Bash will be held at one of Denver's most historic venues, the McNichols Building, located in Denver's Civic Center Park. Festivities will begin at 6:00 p.m. and continue until 10:00 p.m. on Thursday, December 11, 2014. Our event promises hundreds of guests, delicious food, live music and a genuine Colorado ambiance with outdoor themed vendors and an array of local beers, all adding up to an unforgettable night to make NAPE Rockies all the more memorable.

We are offering many exciting opportunities for your association to help bring this great event to life, each described in greater detail on the enclosed Sponsorship Opportunities brochure. Please take a moment to read through the brochure and choose which option best reflects your commitment to our Rocky Mountain culture. Once you've decided your sponsorship level, please fill out the enclosed Sponsor Registration form and send it to me at our DAPL office address shown below. Please don't hesitate to contact me with any further questions about our sponsorship options.

NAPE has a proven track record of success, and we are honored and excited that the DAPL can take an important part in continuing to expand that success into the heart of the Rockies. You won't want to miss out on this unique opportunity to get involved in the growing tradition of NAPE in the Rockies.

Very truly yours,
DENVER ASSOCIATION OF PETROLEUM LANDMEN

Duane Fadness, Co-Chair DAPL NAPE Rockies Committee, VP - land at Liberty Resources, LLC

Cranford Newell, Co-Chair DAPL NAPE Rockies Committee, Land Manager at Robert L. Bayless, Producer LLC

Kelly Covington, Co-Chair DAPL NAPE Rockies Committee, Independent Landman

DAPL Office
535 16th Street, Suite 850
Denver, CO 80202



Thanks to the support of the Rockies oil & gas community **NAPE** will be returning to Denver December 10th-12th and with that the Denver Association of Petroleum Landmen will be hosting the **2nd Annual DAPL Rockies Bash!**

You came and showed your love to our local brewers last year voting for the following fan favorites: 1st Place – Beer By Design, 2nd Place – Grand Lake Brewery, 3rd Place – Left Hand Brewing. Below are pictures of those breweries receiving their award. This year's event will be even bigger and better at an all new venue, more breweries and the addition of an exclusive VIP area.



Thursday, December 11, 2014

6:00 pm to 10:00 pm

The McNichols Building at Civic Center Park

Don't miss your opportunity to be a part of the Bash of the year. For sponsorship opportunities please contact DAPL at dapl@integra.net.



2nd Annual DAPL Rockies Bash

December 11, 2014

McNichols Building

Sponsorship Opportunities

PRESENTING SPONSORSHIP

BENEFITS

- Official Sponsor of the Event
- Company logo printed on one of the following promotional items:
 - Souvenir beer tasting glass
 - Event wrist bands
 - Photo booth prints
 - Event cocktail napkins
- Company logo will be displayed on looping slide presentation at the event (in view of press and participants)
- Name displayed on most promotional print material (subject to print deadlines)
- Logo and link featured on Event website as an Official Sponsor
- 7 free passes to the exclusive VIP area

* Promotional items are offered on a first-come, first-served basis, so submit your request early!

INVESTMENT: \$5,000

GOLD SPONSORSHIP

BENEFITS

- Official Sponsor of the Event
- Company logo on brewery's tasting table as official sponsor of an individual brewery
- Company logo will be displayed on looping slide presentation at the event (in view of press and participants)
- Name displayed on most promotional print material (subject to print deadlines)
- Logo and link featured on Event website as an Official Sponsor
- 5 free passes to the exclusive VIP area

INVESTMENT: \$2,000

SILVER SPONSORSHIP

BENEFITS

- Official Sponsor of the Event
- Company listed as award sponsor of the DAPL Best Brewery award presented to an individual brewery
- Company logo will be displayed on looping slide presentation at the event (in view of press and participants)
- Name displayed on most promotional print material (subject to print deadlines)

- Logo and link featured on Event website as an Official Sponsor
- 3 free passes to the exclusive VIP area

INVESTMENT: \$1,000

BRONZE SPONSORSHIP

BENEFITS

- Official Sponsor of the Event
- Company logo will be displayed on looping slide presentation at the event (in view of press and participants)
- Name displayed on most promotional print material (subject to print deadlines)
- Logo and link featured on Event website as an Official Sponsor

INVESTMENT: \$500

Additional information about event on DAPL website - <http://www.dapldenver.org/>

Denver Association of Petroleum Landmen

535 16th Street, Suite 850

Denver, Colorado 80202

303.446.2253



SPONSOR REGISTRATION

2nd Annual DAPL Rockies Bash

DECEMBER 11, 2014

McNichols Building

SPONSOR NAME: _____

ADDRESS: _____

PRIMARY CONTACT NAME: _____

PHONE NUMBER: _____

SPONSORSHIP LEVEL:

- Presenting Sponsor - \$5,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

Please make checks payable to DAPL with a notation for the 'DAPL Rockies Bash.'

Mail sponsorship registration and payment to:

DAPL
535 16th Street, Suite 850
Denver, CO 80202

Enclosed is a check in the amount of \$_____ to sponsor the DAPL Rockies Bash.

On behalf of the Denver Association of Petroleum Landmen, thank you for your time, generosity, participation and sponsorship in the 2nd Annual DAPL Rockies Bash.

PLEASE SEND YOUR COMPANY LOGO IN JPEG FORMAT to Meg Gibson, MGibson@bwenergylaw.com on or before October 15, 2014.

Questions? Contact Cranford Newell, (303) 382-0907.

Tax information upon request